



| WEST PALM BEACH

West Palm Move

DDA Board Meeting

October 2026

Agenda

1. West Palm Move Vision
2. Year 1 Design
3. Rider Experience
4. Next Steps

Introduction

Via is the world's leading provider of public mobility solutions.

800+

Partners

40

Countries

165M

Rides Served

Trusted by America's most
transit-forward municipalities:



CITY OF
**PALO
ALTO**



CITY OF
CUPERTINO



ARLINGTON
TRANSPORTATION



HUDSON YARDS
NEW YORK

West Palm Move addresses key goals for the WPB community

The logo for West Palm Move is displayed within an orange rounded rectangle. It features the words "WEST PALM" in a white, uppercase, sans-serif font, followed by the word "Move" in a white, cursive script font.

*Making it simple and seamless to
get around West Palm Beach*

- ❑ **Manage congestion**, keep downtown moving as the city grows
- ❑ **Improve access**, make it easier to reach downtown destinations without driving everywhere
- ❑ **Reduce parking demand**, maximize existing parking instead of continually building more
- ❑ **Provide a high-quality mobility option**, give residents and visitors a service they choose because its convenient and reliable

The new transit offers integrated trip planning, with frequent fixed-route and expansive microtransit coverage

10-minute

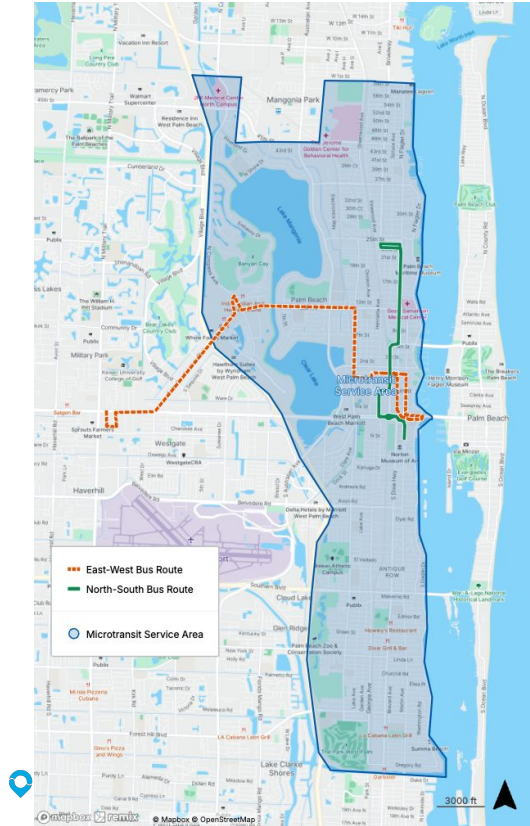
fixed-route frequency

<15-minute

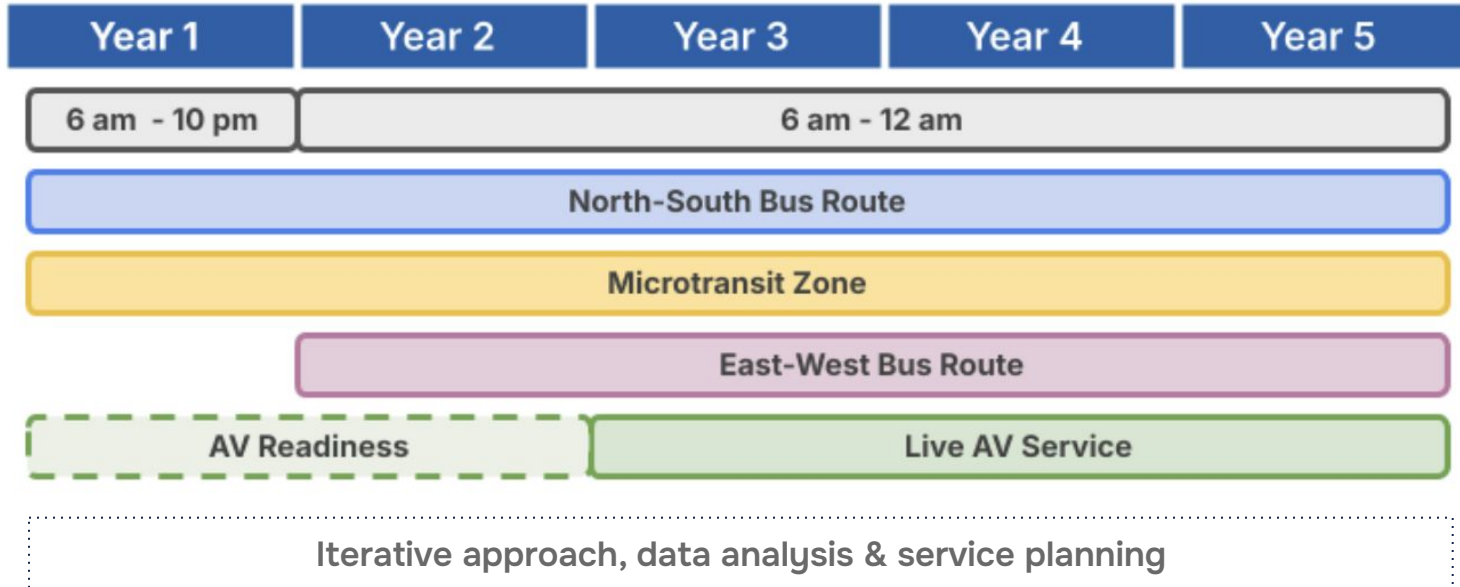
microtransit average wait time

fully integrated trip planning:

1. **universal mobility** anywhere in the zone
2. **prioritizes** fixed-route over microtransit to maximize efficiency
3. **connects** microtransit trips to the fixed-route when possible
4. **live fixed-route tracking** to see all upcoming departures
5. **autonomous vehicle integration** in year 3



The service will evolve over time, bringing in extended hours, East-West Route and building AV capabilities





Year 1 Design

Year 1 - West Palm Move Design

Fixed route and microtransit service work together to address downtown congestion and provide whole community coverage

Fixed Route:

- High frequency - every 10 minutes
- Travels North <> South from Norton Museum to Northwood Village

Mon-Fri: 6AM - 9PM

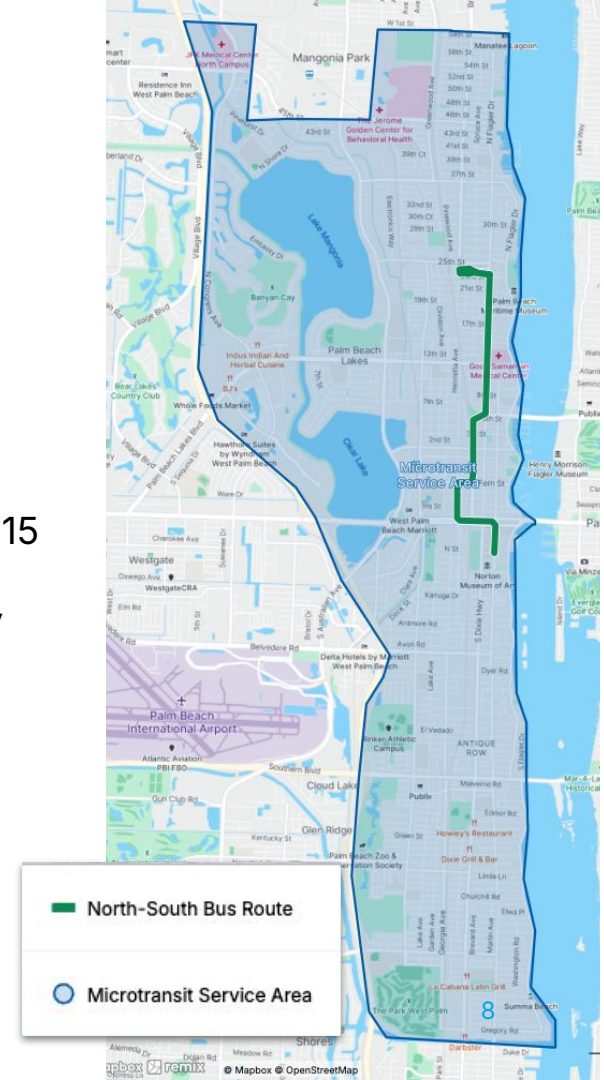
Sat: 8AM - 9PM

Sun: 8AM - 8PM

Microtransit:

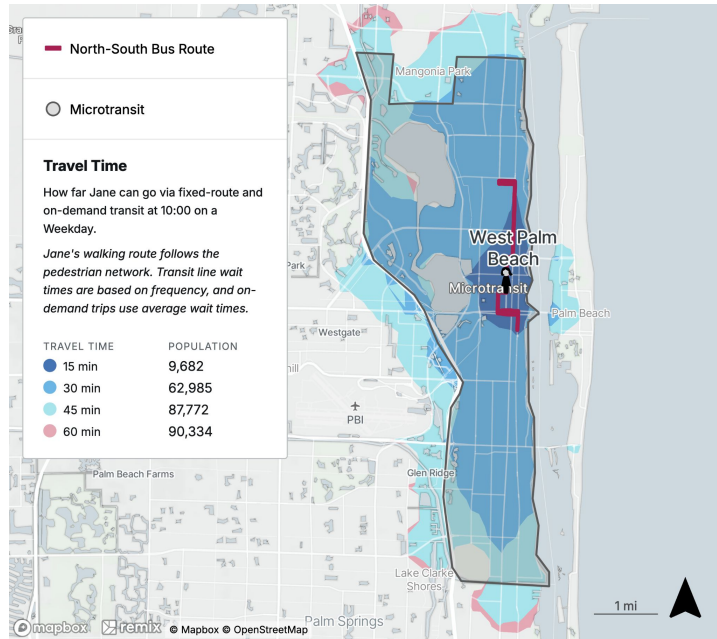
- On-demand service with <15 min average wait
- Covers 15 sq mi of the City of West Palm Beach

Mon-Sun: 6AM - 10PM



Year 1 - West Palm Move Design

The integrated system provides high quality, reliable and convenient transportation to get around the City



Access to/from Downtown in <30 min

System Capacity	~1.6M rides
Network Population	72,000
Network Jobs	59,000

Rider Journeys: sample use-cases

Rider	Use Case	Origin	Destination	Mode	WPM cost and time	Alternatives cost and time
Senior 	Goes downtown midday to meet friends for shopping and a walk. Prefers not to drive due to vision limitations.	Southside (Forest Hill Blv)	Downtown (City Place)	Micro 	Micro ride (\$2, 28 min): <ul style="list-style-type: none"> • Wait 8 min • Ride 20 min • Door to door service 	Drive own car (\$6, 20 min): <ul style="list-style-type: none"> • Drive 15 min • Park 3 min, (\$6/2hs) • Walk 2 min Uber (\$17-30, 22 min): <ul style="list-style-type: none"> • Wait for car 7 min • Drive 15 min
Office Worker 	Drives to work at City Place Tower and parks car. Travels to Northwood Village for a lunch meeting but doesn't want the hassle of parking at lunch and re-parking at the office.	Office (City Place Tower)	Northwood Village	FR only 	FR ride (\$1, 20 min): <ul style="list-style-type: none"> • Walk/Wait 5 min • Ride 12 min • Walk 2 min 	Drive own car (\$1, 15 min): <ul style="list-style-type: none"> • Walk 2 min • Drive 8 min • Park 3 min (\$1/2hr) • Walk 2 min Uber (\$11-20, 15 min): <ul style="list-style-type: none"> • Wait 5min • Ride 8 min
Family of four 	A family of four starts their morning at Brian Chappell Park with friends then heads to the Norton Museum in the afternoon to beat the heat.	Brian Chappell Park	Norton Museum of Art	Intermodal  	Micro + FR (\$8, 34 min): <ul style="list-style-type: none"> • Walk/Wait for Micro 5 min • Ride Micro 4 min • Walk/Wait for bus 5 min • Ride bus 20 min 	Drive own car (\$6, 20 min): <ul style="list-style-type: none"> • Walk to car 2 min • Drive 16 min • Park 4 min (\$6/2 hr) Uber (\$17-30, 20-25 min): <ul style="list-style-type: none"> • Wait, 5-10 min • Ride 16 min
High School Intern 	Travels from Forest Hill High School to Palm Beach Zoo for after school internship. Doesn't drive yet, so rideshare (or parents driving) is their other option..	Forest Hill Community High School	Palm Beach Zoo	Micro 	Micro ride (\$2, 15 min): <ul style="list-style-type: none"> • Wait 5 min • Ride 10 min, including dropoff for another rider • Walk 2 min 	Uber (\$11-20, 10 min): <ul style="list-style-type: none"> • Wait 5 min • Ride 5 min



Rider Experience

New Transit System

Served with a 100% EV fleet and with wheelchair accessible vehicles available



E-Jests (fixed-route)



ID-Buzz (microtransit)

New Transit System

E-Jests and ID-Buzz have comfortable, modern interiors



E-Jests (fixed-route)

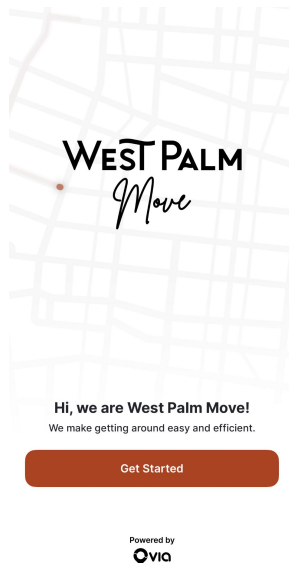


ID-Buzz (microtransit)

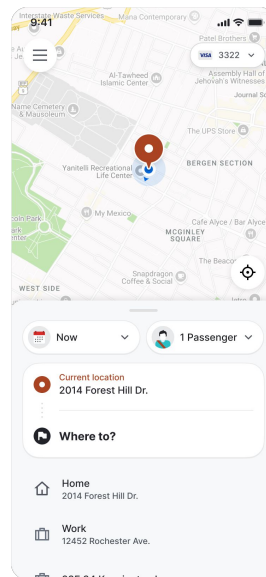


Rider Experience

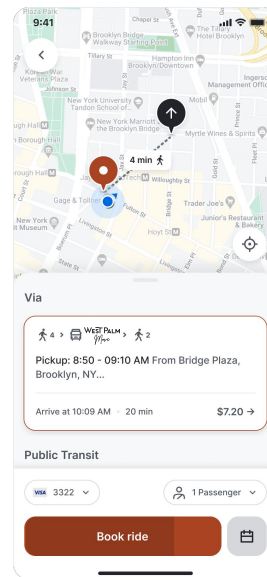
Riders automatically experience full journey planning inside the app



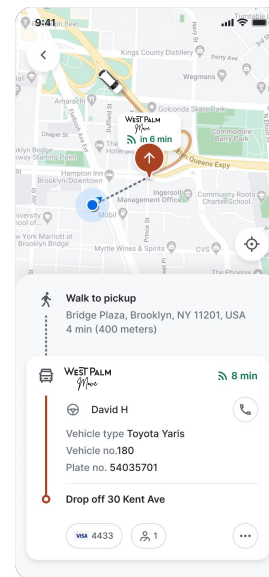
Launch screen



Book a ride



View ride options

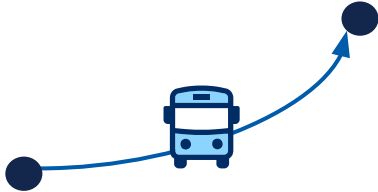


Wait for ride

Fixed route and on demand work together to provide a single, seamless network. Riders pay \$1-\$2 for their journey.

~60%

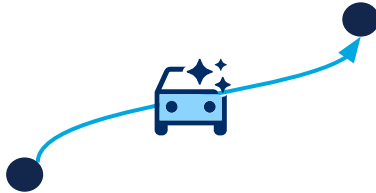
1) Direct Bus



\$1 fare collected when rider boards the bus
(tap to pay)

~30%

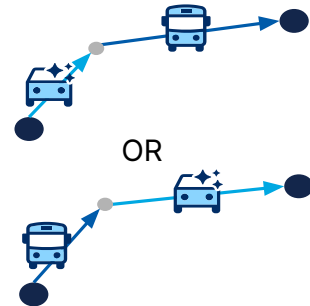
2) Direct Microtransit



\$2 fare collected in-app at time of micro ride

~10%

3) Bus & Microtransit

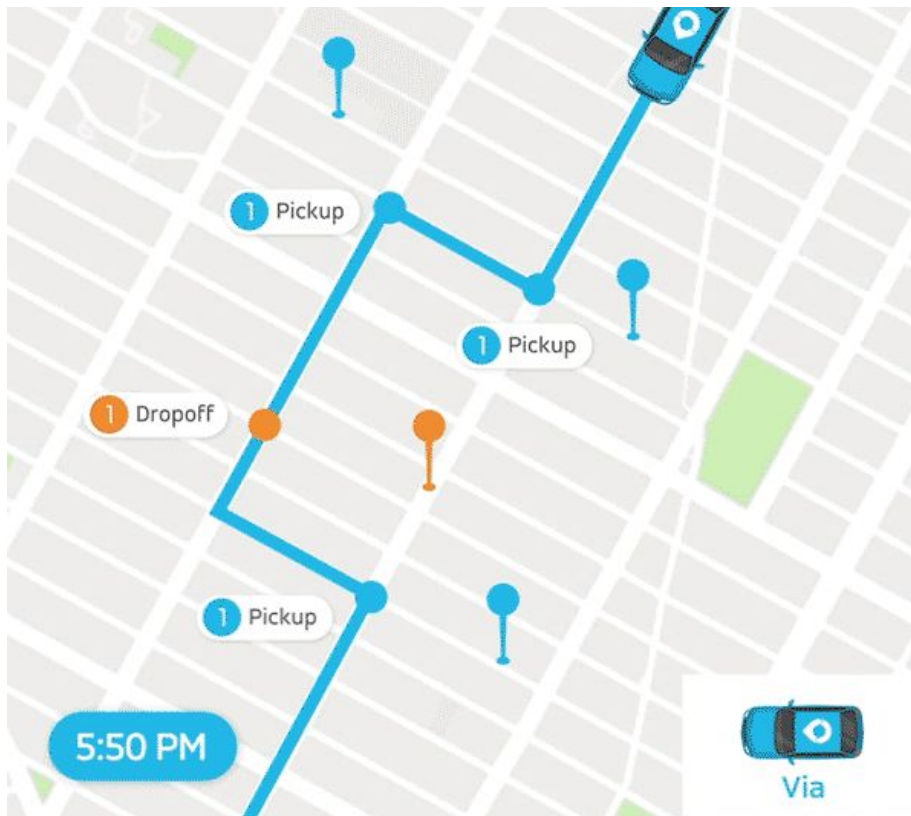


Integrated fare: \$2 total collected in-app
(visual validation in FR)

Smarter rides with virtual stops

The Via system assigns virtual stops for pickups and dropoffs, which minimizes detours and optimizes routes.

Passengers walk a short distance to their vehicle, making for more seamless and smooth rides.





Working Together.

Working Together.

Community Engagement in Your District

We engage stakeholders and the public to deeply understand the unique needs of every community we serve.

Engagement Opportunities:

1. District-Specific Advocacy & Registration
2. "Tech-Ease" Senior Workshops
3. Youth Event Engagement
4. Green market Engagement





Thank you.