



DOWNTOWN DEVELOPMENT AUTHORITY
WEST PALM BEACH
Always Original

FINAL BUDGET PUBLIC HEARING

Downtown Development Authority
Tuesday, September 22, 2020 5:05 PM
<https://us02web.zoom.us/j/81788749960>
Dial: +1 929 436 2866
Webinar ID: 817 8874 9960

CALL TO ORDER

Robert Sanders

PUBLIC HEARING FORMAT

Max Lohman

PRESENTATION

- Proposed Millage Rate and Tentative Budget

Raphael Clemente

PUBLIC COMMENTS AND QUESTIONS

NEW BUSINESS

- Adoption of Resolution 08-2020 Setting Final Millage Rate (**Action Required**)
- Adoption of Resolution 09-2020 Final Budget for Fiscal Year 20/21 (**Action Required**)

Robert Sanders

Robert Sanders

CLOSE THE PUBLIC HEARING

ADJOURNMENT

Robert Sanders

DDA BUDGET - FINAL PUBLIC HEARING

SEPTEMBER 22, 2020

The DDA should conduct the final public hearing on the proposed millage rate and the tentative budget in the following manner:

1. After calling the final public hearing to order, the public hearing should be opened, and staff should make a presentation including the following items:
 - a. Announce that the proposed millage rate of 1.0 mill necessary to fund the budget is a 2.34% increase from the rolled back rate of 0.9771.
 - b. Announce the proposed millage rate of 1.0 mill
 - c. Provide summary of the tentative adopted budget
2. Any member of the public desiring to address the DDA on the proposed millage or the tentative budget should be given the opportunity to do so. The public is permitted to ask questions prior to the closing of the public portion of the hearing.
3. The DDA may amend the tentative budget and re-compute the proposed millage rate. If the millage rate is changed, there must be a public announcement of the percent, if any, by which the new millage rate exceeds the rolled-back rate.
4. The public portion of the hearing should be closed.
5. Staff should make the following announcement: **The West Palm Beach Downtown Development Authority's rolled back rate is 0.9771 mills. The Downtown Development Authority is levying ad valorem taxes at a millage rate of 1.00 mill, which is a 2.34% increase from the roll back rate.**
6. Resolution 08-2020 should be read by title only, and then adopted by motion the motion should be **"I move that the Adoption of Resolution 08-2020, setting the final millage rate for fiscal year 2020/2021 be set at 1.0000 mill"**.
7. Resolution 09-2020 should be read by title only, and then adopted by motion. The motion should be **"I move the approval of Resolution 09-2020, adopting the final budget for fiscal year 2020/2021."**
8. By motion, the DDA should adjourn the public hearing and the meeting.



RESOLUTION NO. 08-2020

A RESOLUTION OF THE WEST PALM BEACH DOWNTOWN DEVELOPMENT AUTHORITY ADOPTING A FINAL MILLAGE RATE FOR FISCAL YEAR 2020/2021; PROVIDING AN EFFECTIVE DATE; AND FOR OTHER PURPOSES

WHEREAS, by State law, the West Palm Beach Downtown Development Authority, an independent special district, is required to annually hold advertised public hearings in order to fix a millage rate to be levied by the Downtown Development Authority; and

WHEREAS, the Downtown Development Authority held a public hearing on September 14, 2020, adopting a proposed millage rate and tentative budget; and

WHEREAS, the Downtown Development Authority duly advertised and held a public hearing on September 22, 2020, in order to adopt a final millage rate and final budget, in accordance with Section 200.065(2)(d), Florida Statutes.

NOW, THEREFORE, BE IT RESOLVED BY THE WEST PALM BEACH DOWNTOWN DEVELOPMENT AUTHORITY THAT:

- Section 1: The Downtown Development Authority does hereby adopt its final millage rate of 1.0000 mill to be levied necessary to fund the final budget upon all real property located within the boundaries of the above-named taxing authority.
- Section 2: The final levy of 1.0000 mill is a 2.34% increase from the rolled back rate of 0.9771 mills.
- Section 3: This final millage rate of 1.0000 mill is levied to fund expenses for the fiscal year commencing October 1, 2020 and ending September 30, 2021.
- Section 4: This Resolution shall take effect immediately upon adoption.

PASSED AND ADOPTED THIS 22nd DAY OF SEPTEMBER 2020

WEST PALM BEACH DOWNTOWN DEVELOPMENT AUTHORITY

Bob Sanders, Esq., Chairman

ATTEST: _____

CERTIFICATE

I, the undersigned, Executive Director of the West Palm Beach Downtown Development Authority, do hereby certify that the foregoing is a true and correct copy of the Resolution adopted by said Authority on the 22nd day of September 2020.

RAPHAEL CLEMENTE
EXECUTIVE DIRECTOR



RESOLUTION NO. 09-2020

A RESOLUTION OF THE WEST PALM BEACH DOWNTOWN DEVELOPMENT AUTHORITY ADOPTING THE FINAL BUDGET FOR FISCAL YEAR 2020/2021; PROVIDING AN EFFECTIVE DATE; AND FOR OTHER PURPOSES

WHEREAS, in accordance with State law, the West Palm Beach Downtown Development Authority, an independent special district, is required to hold advertised public hearings each fiscal year in order to adopt an annual budget; and

WHEREAS, the Downtown Development Authority held a public hearing on September 14, 2020, regarding the proposed millage and tentative budget; and

WHEREAS, the Downtown Development Authority duly advertised and held its final public hearing on September 22, 2020 to adopt a final millage rate and final budget, in accordance with Section 200.065(2)(d), Florida Statutes.

NOW, THEREFORE, BE IT RESOLVED BY THE WEST PALM BEACH DOWNTOWN DEVELOPMENT AUTHORITY THAT:

Section 1: The proposed expenditures in the final budget are \$7,040,742. The budget is based on a taxable value of real property of \$2,406,074,805, personal property of \$0, and anticipated ad valorem revenue of \$2,406,075.

Section 2: The final budget, attached as Exhibit A, is approved and the funds may be expended commencing on October 1, 2020, and ending on September 30, 2021.

Section 3: Any and all carryover funds from the 2019/2020 final budget not expended during the fiscal year 2019/2020 may be used and expended during subsequent fiscal years.

Section 4: This Resolution shall take effect immediately upon adoption.

PASSED AND ADOPTED THIS 22nd DAY OF SEPTEMBER 2020

WEST PALM BEACH DOWNTOWN DEVELOPMENT AUTHORITY

Bob Sanders, Esq., Chairman

ATTEST: _____

CERTIFICATE

I, the undersigned, Executive Director of the West Palm Beach Downtown Development Authority, do hereby certify that the foregoing is a true and correct copy of the Resolution adopted by said Authority on the 22nd day of September 2020.

RAPHAEL CLEMENTE
EXECUTIVE DIRECTOR

West Palm Beach Downtown Development Authority
 FY 2020/2021 Proposed Budget
 September 22, 2020
 Resolution No. 09-2020
 Exhibit A

		2020-2021 DDA	2020-2021 CRA	CRA/City Project Fund	CRA Carry Forward	DDA Carry Forward	Grand Total
4010	Tax Revenues	\$ 2,285,771	\$ -	\$ -	\$ -	\$ -	\$ 2,285,771
4020	TIF	(2,103,786)	0	0	0	0	(2,103,786)
4030	DDA/CRA Interlocal Agreement	51,600	4,389,557	0	0	0	4,441,157
4032	DDA/City Interlocal Agreement	(75,000)	0	0	0	0	(75,000)
4035	CRA Project Funding	0	0	385,000	0	0	385,000
4040	Marketing/Sponsors/Dues	0	0	0	0	0	0
4046	Reimbursements - Physical Environment	0	0	0	0	0	0
4047	Reimbursements - Business Development	0	0	0	0	0	0
4048	Reimbursements - Marketing & PR	0	0	0	0	0	0
4050	Interest - Seacoast Bank	100	0	0	0	0	100
4060	Rosemary Square MOU	0	0	0	0	0	0
4070	Grants	0	0	0	0	0	0
4071	Fees/Services	0	0	0	0	0	0
4072	Sponsorships	0	0	0	0	0	0
4080	Virgin Trains USA Ticket Sales	0	0	0	0	0	0
	Carryforwards	<u>0</u>	<u>0</u>	<u>0</u>	<u>1,727,500</u>	<u>380,000</u>	<u>2,107,500</u>
	Total Revenue	\$ 158,685	\$ 4,389,557	\$ 385,000	\$ 1,727,500	\$ 380,000	\$ 7,040,742

		2020-2021 DDA	2020-2021 CRA	CRA/City Project Fund	CRA Carry Forward	DDA Carry Forward	Grand Total
<u>Business Development</u>							
6140	Grand Openings/New Business Training	\$ -	\$ 18,000	\$ -	\$ -	\$ -	\$ 18,000
6195	Leasing/Brokers Meetings	0	26,000	0	0	0	26,000
6230	Business Training and Support	0	125,000	50,000	150,000	0	325,000
6230-01	Business Training and Support - 12x12	0	0	0	0	57,982	57,982
6240	Façade Improvement Programs	0	75,000	0	0	0	75,000
6320	Property & Business Incentives	0	150,000	0	300,000	0	450,000
6330	Business Partnerships	<u>0</u>	<u>55,000</u>	<u>0</u>	<u>28,000</u>	0	<u>83,000</u>
	Totals	\$ -	\$ 449,000	\$ 50,000	\$ 478,000	\$ 57,982	\$ 1,034,982

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Public Realm Maintenance		2020-2021 DDA	2020-2021 CRA	CRA/City Project Fund	CRA Carry Forward	DDA Carry Forward	Grand TOTAL
6220	Holiday Lights	\$ -	80,000	\$ -	45,000	\$ -	\$ 125,000
6236	Pressure Washing, Cleaning & Maintenance	0	\$ 300,000	\$ 25,000	25,000	0	350,000
6245	Signage and Pedestrial Wayfinding	0	0	0	50,000	0	50,000
6270	Landscape Maintenance	51,600	240,000	80,000	0	0	371,600
6280	Graffiti Removal	0	25,000	0	0	0	25,000
6290	Capital Projects	0	0	0	150,000	0	150,000
6295	Clean Team	0	<u>90,000</u>	<u>0</u>	<u>7,000</u>	<u>0</u>	<u>97,000</u>
Totals		51,600	\$ 735,000	\$ 105,000	\$ 277,000	\$ -	\$ 1,168,600

Marketing /Public Relations		2020-2021 DDA	2020-2021 CRA	CRA/City Project Fund	CRA Carry Forward	DDA Carry Forward	Grand TOTAL
6120	Advertising	\$ -	\$ 420,000	\$ -	\$ 210,000	\$ -	\$ 630,000
6122	PR/Marketing	0	185,000	0	0	0	185,000
6190	Retail Promotions	0	25,000	0	50,000	0	75,000
6210	Community and Cultural Promotions	0	69,000	55,000	76,000	0	200,000
6235	Value Added Events	0	127,000	0	60,000	0	187,000
7700	Marketing Programs, Equipment & Web	0	125,000	0	100,000	0	225,000
6300	Collateral Materials	0	<u>75,000</u>	<u>0</u>	<u>45,000</u>	<u>45,000</u>	<u>165,000</u>
Totals		\$ -	\$ 1,026,000	\$ 55,000	\$ 541,000	\$ 45,000	\$ 1,667,000

Neighborhood Services		2020-2021 DDA	2020-2021 CRA	CRA/City Project Fund	CRA Carry Forward	DDA Carry Forward	Grand TOTAL
6372	Residential Programming	11,000	20,000	0	0	0	31,000
6375	Community Engagement	0	30,000	0	0	0	30,000
7500	Transportation (Trolley)	0	432,332	175,000	75,000	0	682,332
7600	Security and Policing	0	450,369	0	115,000	0	565,369
7605	Public Space Programs	0	56,260	0	0	0	56,260
7610	Homeless Outreach	0	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Totals		\$ 11,000	\$ 988,961	\$ 175,000	\$ 190,000	\$ -	\$ 1,364,961

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General Office		2020-2021 DDA	2020-2021 CRA	CRA/City Project Fund	CRA Carry Forward	DDA Carry Forward	Grand TOTAL
6010	General Office	\$ -	\$ -	\$ -	\$ 25,000	\$ -	\$ 25,000
6040	Equipment, Computers & Programs	0	78,000	0	0	0	78,000
6030	General Postage	0	1,800		21,500	0	23,300
Totals		\$ -	\$ 79,800	\$ -	\$ 46,500	\$ -	\$ 126,300

Operations		2020-2021 DDA	2020-2021 CRA	CRA/City Project Fund	CRA Carry Forward	DDA Carry Forward	Grand TOTAL
6420	Dues	11,000	0	0	0	5,000	16,000
6430	Hospitality	7,000	0	0	0	0	7,000
6440	Board Meetings/Retreat/Training	3,500	0	0	0	0	3,500
6450	Publications	300	0	0	0	0	300
6460	Telephone	<u>9,000</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>9,000</u>
Totals		\$ 30,800	\$ -	\$ -	\$ -	\$ 5,000	\$ 35,800

Professional Services		2020-2021 DDA	2020-2021 CRA	CRA/City Project Fund	CRA Carry Forward	DDA Carry Forward	Grand TOTAL
6241	Studies and Surveys	\$ -	30,000	\$ -	\$ 20,000	\$ -	50,000
6510	Accounting	24,000	0	0	0	0	24,000
6520	Audit	0	27,000	0	0	0	27,000
6530	Legal	20,000	0	0	0	0	20,000
6540	Professional Services	<u>0</u>	<u>0</u>	<u>0</u>	<u>75,000</u>	<u>0</u>	<u>\$ 75,000</u>
Totals		\$ 44,000	\$ 57,000	\$ -	\$ 95,000	\$ -	\$ 196,000

		2020-2021 DDA	2020-2021 CRA	CRA/City Project Fund	CRA Carry Forward	DDA Carry Forward	Grand TOTAL
7000	Personnel	\$ 3,285	\$ 813,000	\$ -	\$ -	\$ 59,000	\$ 875,285
7100	Insurance	0	35,796	0	0	0	35,796
7200	Rent		190,000	0	0	0	190,000
7300	Tax Collection	18,000	0	0	0	0	18,000
7800	Travel & Training	0	15,000	0	0	0	15,000
7900	Reserves	<u>0</u>	<u>0</u>	<u>0</u>	<u>100,000</u>	<u>213,018</u>	<u>313,018</u>
Totals		\$ 21,285	\$ 1,053,796	\$ -	\$ 100,000	\$ 272,018	\$ 1,447,099

	Total Expenses	158,685	4,389,557	385,000	1,727,500	380,000	7,040,742
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