



For immediate release

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**JOHAN'S JOE SWEDISH COFFEE HOUSE & CAFÉ THROWS
GRAND OPENING PARTY**

New Downtown West Palm Beach spot serves up a custom blend of Sweden's environmentally friendly coffee

WEST PALM BEACH, Fla. (January 15, 2016) – Johan's Jöe, Swedish Coffee House & Café celebrated its grand opening in [Downtown West Palm Beach](#) with a private party on January 9, 2016. Located at 401 S. Dixie Highway, Johan's Jöe is a modern version of the traditional Swedish café serving delicious coffee, favorite Swedish dishes and authentic Scandinavian baked goods.

As full-time residents of Downtown West Palm Beach, owner's Nicklas and Tudde Thuden wanted to bring something new to the area. The Thuden's established their first café in Sweden in 2001 and sold it in 2013 to hit the ground running in South Florida. Johan's Jöe serves a custom blend of Sweden's most ethical and environmentally friendly coffee and tea from Löfbergs as well as baked goods, gourmet sandwiches, salads and soups all prepared in-house daily using the freshest, seasonal ingredients.

"Downtown West Palm Beach offers an eclectic menu of dining options, and we are so thankful for how welcoming the community has been since opening the doors to Johan's Joe in November," said Nicklas Thuden. "After vacationing in West Palm Beach, we knew right away that it would be a perfect spot for our café. Our goal at Johan's Jöe is to share a taste of Scandinavia with our community while providing an inviting and comfortable atmosphere."

Johan's Jöe will soon transform into a chic wine bar Thursday through Saturday evenings offering wine, beer, Tapas, European cheese selection, hors d'oeuvres and more. A monthly wine and cheese tasting will be offered as well as live music and seasonal events. The dining space is also available for private parties or business gatherings.

Johan's Jöe is open Monday through Friday, 7 a.m. to 6 p.m. and Saturday & Sunday from 7 a.m. to 4 p.m. For more information about Johan's Jöe call 561-808-5090 or visit www.JohansJoe.com.

For more information about Downtown West Palm Beach, contact the DDA at (561) 833-8873 or visit www.downtownwpb.com.

About the Downtown Development Authority

The West Palm Beach DDA is an independent taxing district created in 1967 by a special of the Florida Legislature. Its mission is to promote and enhance a safe, vibrant Downtown for our residents, businesses and visitors through the strategic development of economic, social and cultural opportunities. For more information about the DDA or Downtown West Palm Beach, please visit downtownwpb.com or call the DDA at (561) 833-8873.

About Johan's Jöe:

Opening in November, 2015 and located at 401 S. Dixie Highway, Suite 3 in downtown West Palm Beach, Johan's Jöe is a Swedish inspired Coffee House and Café in West Palm Beach, Florida. Johan's Joe will serve award winning coffee, espresso, and teas from Swedish, eco-friendly coffee roasters Ljöfbergs, and a combined menu of Swedish favorites and American Classics with a Scandinavian twist, for breakfast and lunch daily. Owners/Operators Nicklas and Tudde Thuden provide their expertise in baking, unrivaled Barista skills, and emphasis on providing fist class customer service, in conjunction with their friendly staff, to offer a unique, enjoyable experience to everyone who visits.

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